Henry & Betsey Crandall Award Dinner
Community Cornerstone - Built with Hammers & Heart
To Benefit Crandall Public Library
Honoring Tom & Cindy Albrecht
Friday, October 16, 2026 • 6:00 p.m. • Common Roots Brewing Company Bierhall

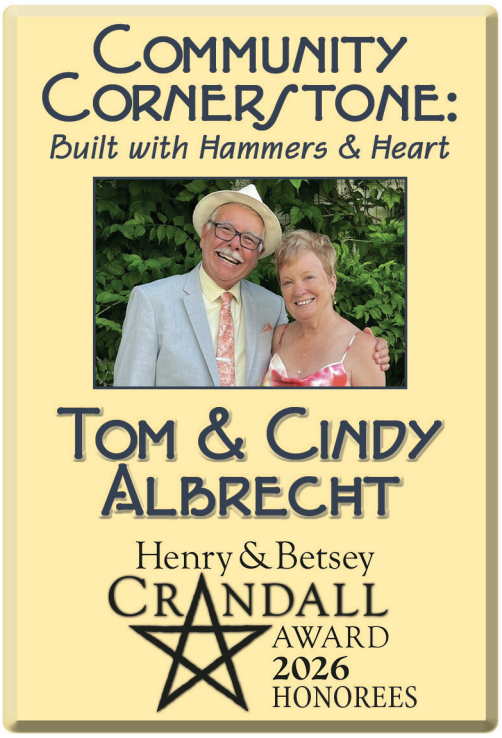
Sponsorship Opportunities & Benefits

Premier- $5,000
- Full-page, prominently placed color ad (5”w x 8”h)
- Up to eight complimentary reservations
- Logo, top tier on invitations, signage, and advertising
- Logo, top tier with link in monthly eNewsletter for 12 mos.
- Logo and link on CPL homepage and event website
- Mention in all event-related social media posts with a link if applicable

Platinum - $2,500
- Full-page, black & white ad (5”w x 8”h)
- Up to six complimentary reservations
- Logo, second tier on invitations, signage, and advertising
- Logo, second tier with link in monthly eNewsletter for 12 mos.
- Logo and link on CPL event website
- Mention in four event-related social media posts with a link if applicable

Gold - $1,000
- Half-page, black & white ad (5”w x 3.75”h)
- Up to four complimentary reservations
- Logo, third tier on invitations and signage
- Logo, third tier in monthly eNewsletter for 12 mos.
- Logo on CPL event website
- Mention in two event-related social media posts with a link if applicable

Silver - $500
- Quarter-page, black & white ad (2.25”w x 3.75”h)
- Up to two complimentary reservations
- Logo on invitations and signage
- Listing in monthly eNewsletter for 12 mos.
- Listing on CPL event website



Honorary Committee - $250
- Top program & signage listings
- Personal Message Ad Available, Maximum 10 words plus donor name(s), highlighted in either Vertical: 2.41” x 3.78” or Horizontal: 5” x 1.88” box

Community Committee - $100
- Top program & signage listings

Deadlines:
Sept.18: Logo for Social Media **Oct. 2**: Program Ad (high res jpg/pdf) Email logos and ads to Kathy Naftaly at knaftaly@sals.edu or call 518-792-6508, ext. 288 for more information.

Payments:
For payment by check (made out to Crandall Public Library), mail to Kathy Naftaly, Crandall Public Library, 251 Glen St., Glens Falls, NY 12801.
For Online Payments: Visit our website or scan here:
Thank you!

2025 Library Statistics:

Visitors	274,209
Card Holders	24,768
Website Visits	265,862
Facebook	11,000+
Email Recipients	14,200
Instagram	2,200+

Your Story. Our Mission.

Crandall Public Library creates programs and services to educate, enrich and encourage our thriving community.
251 Glen Street, Glens Falls, NY 12801 • crandalllibrary.org • 518.792.6508 • Fax: 518.792.5251