

## Library Statistics\*

### Visitors

188,292

### Website Visits

243,925

### Card Holders

31,868

### Folklife Research

1,891

### Items Loaned

438,126

### eContent Downloads

105,206

### WiFi Logins

17,183

### Facebook Followers

(as of 12/31/2023)

9,323

### Program Attendance

#### Children's

11,343

#### Teens

2,149

#### Adults

4,770

### Instagram Followers

(as of 12/31/2023)

1,712

### Email Recipients

7,817

\*2022 Annual Figures



251 Glen Street  
Glens Falls, NY 12801

[www.crandalllibrary.org](http://www.crandalllibrary.org)

518-792-6508

Michelle Barrios: ext. 284  
[mbarrios@sals.edu](mailto:mbarrios@sals.edu)



### Hours:

Mondays - Thursdays . . . . . 9 am - 9 pm  
Fridays & Saturdays . . . . . 9 am - 5 pm  
Sundays\* . . . . . 1 pm - 5 pm

\*The Library is closed on Sundays during the summer and December holidays.

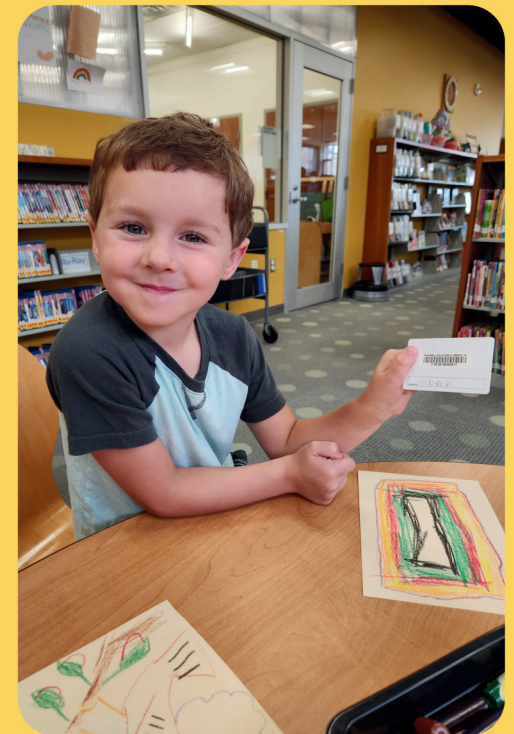
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An investment  
in your Library,  
your community,  
and your business!



## Why Partner with Crandall?

A *Business Partnership* is an investment in your Library, your community, and your business. **Crandall Public Library has nearly a half million on-site visits and a quarter million unique website visits each year, plus over 7,000 email subscribers and social media followers.** *Business Partners* benefit from valuable exposure to this engaged audience, which includes folks from Warren, Washington, Hamilton, and Saratoga Counties ranging in age, family structure, and socio-economic status.

**Crandall Public Library relies on private donations and local aide to fund 30% of its \$5.3 million budget.**



Through an annual financial commitment to Crandall Public Library, *Business Partners* take an active role in ensuring area residents have access to free information, education, culture, and entertainment.

Scan to start receiving benefits



## Levels & Benefits

### Champion - \$5,000

- Choice of two Tier I program sponsorships
- Logo on CPL Homepage with link
- Ad with link twice a year in monthly eNewsletter and logo in top tier monthly
- Logo in CPL Annual Report
- Presentation Slide on Digital Marketing Screens for 6 weeks
- 6 Social Media posts per year with link
- Free Library Room Rental up to \$1,000

### Patron - \$2,500

- Choice of two Tier II Program Sponsorships
- Logo on CPL website
- Ad with link once a year in monthly eNewsletter and logo in second tier monthly
- Logo in CPL Annual Report
- Presentation Slide on Digital Marketing Screens for 4 weeks
- 4 Social Media posts per year with link
- Free Library Room Rental up to \$500

### Benefactor - \$1,000

- Choice of three Tier III program sponsorships
- Logo on CPL website
- Logo in eNewsletter monthly
- Logo in Annual Report (third tier)
- Presentation Slide on Digital Marketing Screens for 2 weeks

### Associate - \$500

- Choice of one Tier III program sponsorship
- Listing on CPL website
- Listing in eNewsletter monthly
- Listing in CPL Annual Report
- Presentation Slide on Digital Marketing Screens for 1 week

## Program Sponsorship Opp.

### Tier I - Monthly Programs

- Film & Video Festival
- Virtual Author Talks
- Get to Know our Digital Resources Classes
- Beanstack Reading Challenges



### Tier II - Program Series

- African American Film Forum
- 1,000 Books Before Kindergarten
- Teen Dungeons & Dragons
- Tween Graphic Novel Book Club
- Story Times in City Park
- Seed Library



### Tier III - One-time Programs

- Teddy Bears Picnic
- Summer Reading Kick-off Party
- Summer Children's Program (select 1)
  - Puppet Show
  - STEM Program
  - American Girl Doll
  - Comedy Show
  - Animal Show
  - Space Program



### Vision

Crandall Public Library will cultivate a forward-thinking community that pursues knowledge, embraces inclusion, inspires creativity and values civic responsibility.

### Mission

Crandall Public Library creates programs and services to educate, enrich and encourage our thriving community.