



Honoring

Richard J. Bartlett

Award Reception

Friday, October 1, 2010 • 5:30 to 7:30 PM

Hiland Park Country Club

Sponsorship Levels & Benefits

PLATINUM - \$1,000

- Only sponsor level to have logo included on promotional banner displayed in Library window for one month before reception
- Only sponsor level recognized in event-related Facebook posts
- Logo included, top billing, on reception invitation
- Full-page ad in event program
- Logo on sign prominently displayed at reception
- Logo with link on Library web site
- Logo with link in minimum of four (4) event-related eblasts
- Complimentary admission for four (4) to reception
- Business name mentioned, top billing, at reception

GOLD - \$500

- Logo included on reception invitation
- Half-page ad in event program
- Logo on sign prominently displayed at reception
- Logo on Library web site
- Logo in minimum of four (4) event-related eblasts
- Complimentary admission for two (2) to reception

SILVER - \$250

- Listing in reception invitation
- Quarter-page ad in event program
- Listing on sign prominently displayed at reception
- Listing on Library web site
- Listing in minimum of four (4) event related eblasts
- Complimentary admission for one (1) to reception

BRONZE - \$100

- Listing in reception invitation
- Listing on sign prominently displayed at reception
- Listing in event program

HONORARY COMMITTEE - \$50 (does not include reception admission)

- Listing (for individual or couple) in reception invitation under "honorary committee"
- Listing in event program

Crandall Public Library's Marketing Reach

Web Site	averages 130,562 hits per month and 28,298 unique visits per month
On-Site	453,400 visits during 2009, for an average of 37,783 visits per month
Eblasts	currently sent to 3,700 email addresses
Facebook	fan base of 1,207 (as of 8/3/10), growing daily. 73% of fan base is female, 25% male, 2% undisclosed. 63% of fans are between the ages of 25 and 44, 21% are over 45 years of age.



Sponsor Registration Form

Sponsor Name (as you wish to be recognized) _____

Address _____ Phone _____

Contact Name _____ Title _____ Email _____

Chosen Sponsorship Level:

\$1,000 Platinum \$500 Gold \$250 Silver \$100 Bronze \$50 Honorary Committee

Payment Method:

Check payable to Crandall Public Library
is enclosed or will follow within 30 days.

Please charge my Mastercard Visa

Card # _____ Exp. Date _____

Signature _____ 3-digit v-code _____



Please return Form by Aug. 27, 2010 to:

Crandall Public Library

251 Glen Street, Glens Falls, New York 12801

Phone: 518-792-6508, ext. 284 • fax: 792-5251

Please respond by August 27, 2010 to ensure inclusion in event promotion.